



Da Silva Luis

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Curriculum vitae

Bingo Area Resume

Until 1979 - Activity concerning to the economist degree.

1980 – Representation in Portugal of the Spanish manufacturer of bingo hall equipments “Industrias Rodón SL” - Barcelona.

1982 – 1º. The Portuguese government publishes the first law about the Bingo activity. We start the bingo hall casinos exploitation activity.

1983 – Accepted by the IGJ (Portuguese governmental department for Casinos activity) as agent, manufacturer, installer and up-keeper of bingo Hall equipments.

1983 to 1987 – Started the Portuguese campaign. We install the factory “Rodón Portugal” in Portugal, sharing installations with the factory Samsung in Estoril.

1987 – Final of the Portuguese campaign with 215 done plans and 70 Bingo Halls installed.

1987 - Foundation of “Speed Electronics” in Lisbon, for maintenance of the Bingo Halls installed.

1988 – The Zaire Republic. We work out the business plan to a financial group in association with Lottozaire of Kinshasa. Subject: Installation over all the country for gambling Totolotto, Totobola, Bingo Halls, Mini Casinos and Instantaneous Lotteries.



1988 to 1991 – I was the simultaneous manager of the 3 more important Portuguese Bingo Halls. They are: “Belenenses” and “Estrela da Amadora” in Lisbon city and “Salgueiros” in Oporto city.

1993 – Launch of the Bingo Halls in Brazil. We accept invitation to participate in technical details of the first Brazilian law (Lei Zico).

During two years we make analysis and plans over the country. We install some large Bingo Rooms in Brasília, Goiânia, Caldas Novas, Taguatinga, Petropolis, Minas Gerais, Salvador da Bahia, and Rio de Janeiro.

1995 – Bulgaria. We are partner in the company Bulbing SL of Sófia, with 5 Bingo Rooms in exploitation.

1997 – Foundation of the company "Diverbingo, Lda." in Lisbon, for new representations and more internationalization of the activity.

1998 – Representation of the manufacturer “McB”, of Madrid – Spain.

2001 – Partner with “McB” for sale to the company “SNAI SA”, of Italy, the equipment for 200 Bingo Rooms.

2001 – Establishment of the Italian company “Torbingo SL” in Torino.

2001 – Foundation of the "Academia de Bingo" in Salice Termini – Italy, for better staff performance in 3 steps of professionalism. It was supported by “Pentabingo” and “Assobingo” (Association of Bingo Halls in Italy).

2003 – We return to Brazil, General Manager of the bingos "Bingos House" and "Apollo" in “Juiz de Fora”, in Minas Gerais state.

2004 – Resident in “Ciudad Juárez – Chihuahua – Mexico” for the installation, start and management of the casino “Sala UNO – Americas”.



2007 – Resident in Guadalajara (Jalisco – México) for foundation of the company “Azarmex”, slots factory from Spain. One year like General Manager.

2008 – Resident in Monclova (Coahuila). General Manager of “Casino Meridian”.

2009 – Resident in Ciudad de México.

Headlines on March 2009:

1. 30 years in the activity of traditional Bingo Hall and mini-casinos.
2. Direct or indirect intervention in 22 countries.
3. Know-how and contacts with the main industries of the specialty.
4. 5 years in Mexico.
5. Administration and technical analysis in the activity:
 - Analysis of structural plans.
 - Optimization of the internal operational circuits.
 - Forecast of potentialities
 - Projection and analysis of tendencies.
 - Analysis of financial type.
 - Analysis of operating type.
 - Evaluation of profits lost.



6. Documents

- Bingo Halls 00 01 – A professional help for them interested in the business of traditional Bingo Halls.
- Bingo Halls 00 02 – Phase II – Some advices for the construction plans of a Bingo Rooms.
- Bingo Halls 00 03 – Phase III – Structural inspect, training staff, marketing, and start.
- Bingo Halls 00 04 – Doc IV - Data to consider in the economic feasibility plan of a bingo hall.
- Bingo Halls 01 00 – Doc V – Manual to the staff of a traditional bingo hall.